



# ROYAL SWISS

Where Every Stay Feels *Royal*

A Project By



Live the

# ROYAL SWISS *Life style*

**5 Star** International Hotel at Icon Mall & Towers



# INTRODUCTION

## 5-STAR LUXURY MEETS SMART INVESTMENT

Experience the prestige of a 5-star international hotel within Icon Mall & Tower. The presence of Royal Swiss International elevates the project into a premium destination, attracting high-end visitors, boosting commercial activity, and enhancing long-term investment value for businesses and investors alike.

- International 5-Star Hotel Brand
- High-End Footfall
- Boosted Commercial Activity
- Stronger Investment Value
- Premium Business Environment
- Landmark Destination Appeal



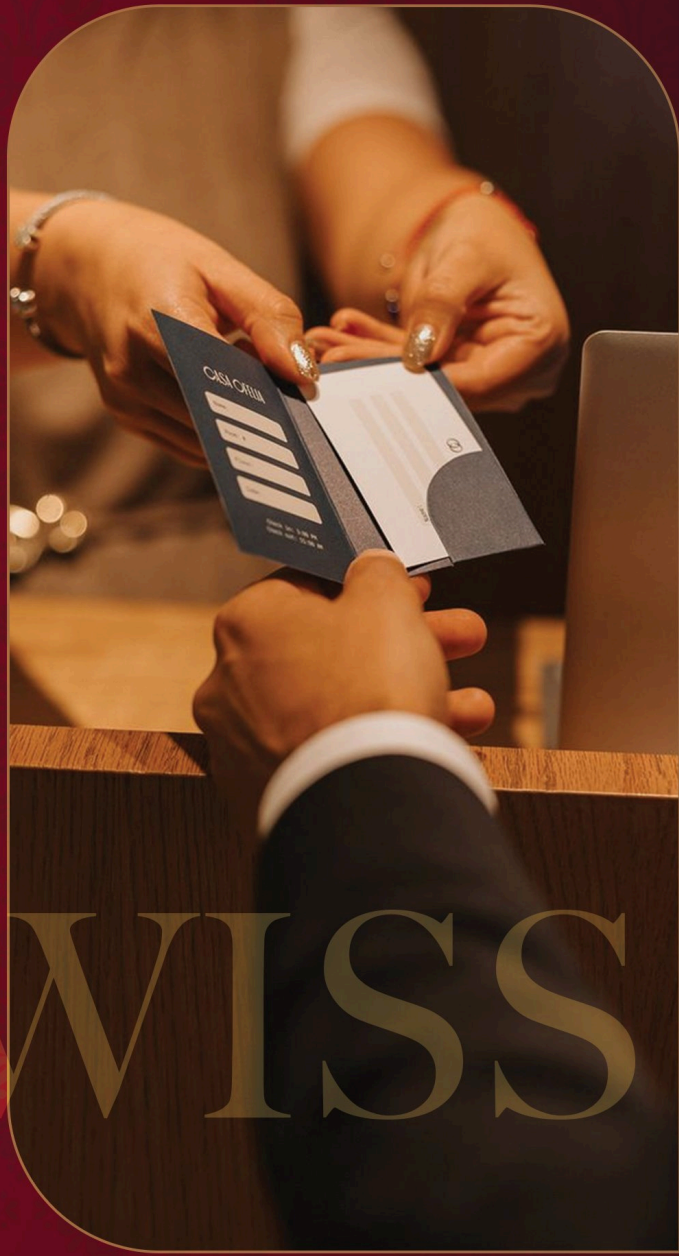


# HOTEL ROOM CATEGORIES

Icon Mall & Tower features a range of elegantly designed hotel rooms under Royal Swiss International, including Comfort Rooms, Deluxe options, and Executive Suites. Each category is crafted to deliver comfort, luxury, and functionality, catering to business travelers and guests seeking a premium hospitality experience in a world-class environment.

- ✿ COMFORT ROOM
- ✿ COMFORT PREMIER
- ✿ DELUXE ROOM
- ✿ DELUXE PREMIER
- ✿ EXECUTIVE ROOM
- ✿ EXECUTIVE SUITE





ROYAL WISS

# ROYAL SWISS BRANDS

Royal Swiss International is a globally recognized hospitality group renowned for delivering premium hotel experiences inspired by Swiss standards. With a strong focus on quality, comfort, and excellence, the brand offers world-class services, modern amenities, and exceptional guest experiences, catering to both business and leisure travelers across prestigious destinations worldwide.



The Inspirations Spa promises a truly exceptional rejuvenation experience. At our world-class spa, the guests can enjoy a peaceful and nurturing atmosphere.



The Inspirations Swimming Pool is designed to offer enjoyment and a place of relaxation to the guests. Here guests can sit back and soak in the soothing warm rays of the sun.



The Inspirations Gym is a fully serviced fitness center offering a range of state-of-the-art fitness equipments.



Swiss Select Lounge is an intimate space where guests are recognized for their loyalty.



Ted&Co Bar and Lounge features modern Italian interiors and the World's best wines, mixed, shaken and stirred cocktail creations served ice-cold.



Every day our experienced team of talented pastry chefs concoct an array of delicious treats ranging from mouth-watering cakes to perfect scones



Swiss Flavours Restaurant & Lounge Menu focuses on fresh and healthy dishes with portion sizes to fit your appetite.



MOODS Shisha Lounge welcomes you to enjoy the intentionally curated traditional Arabian nights atmosphere, from an eclectic mix of Moroccan and Middle Eastern Art.



Ticino Restaurant at Royal Swiss offers a refined dining experience with premium cuisine, elegant ambiance, and exceptional service for guests.



The State Room concept guarantees a warm, unstuffy welcome and ensures an extraordinary culinary experience to affluent guests and walk-in diners.

# PAYMENT PLAN

## OWN 5-STAR HOTEL ROOMS WITH A FLEXIBLE 5-YEAR PAYMENT PLAN

Hotel Room (Category)	Total Area	Total Price	Booking (10%)	Confirmation (10%)	60 Monthly Installments	At Completion (20%)
Comfort Room	347	<b>12,145,000</b>	1,214,500	1,214,500	121,450	2,429,000
Comfort Premier	384	<b>13,440,000</b>	1,344,000	1,344,000	134,400	2,688,000
Deluxe Room	443	<b>15,505,000</b>	1,550,500	1,550,500	155,050	3,101,000
Deluxe Premier	466	<b>16,310,000</b>	1,631,000	1,631,000	163,100	3,262,000
Executive Room	799	<b>27,965,000</b>	2,796,500	2,796,500	279,650	5,593,000
Executive Suite	946	<b>33,110,000</b>	3,311,000	3,311,000	331,100	6,622,000
Executive Suite	956	<b>33,460,000</b>	3,346,000	3,346,000	334,600	6,692,000

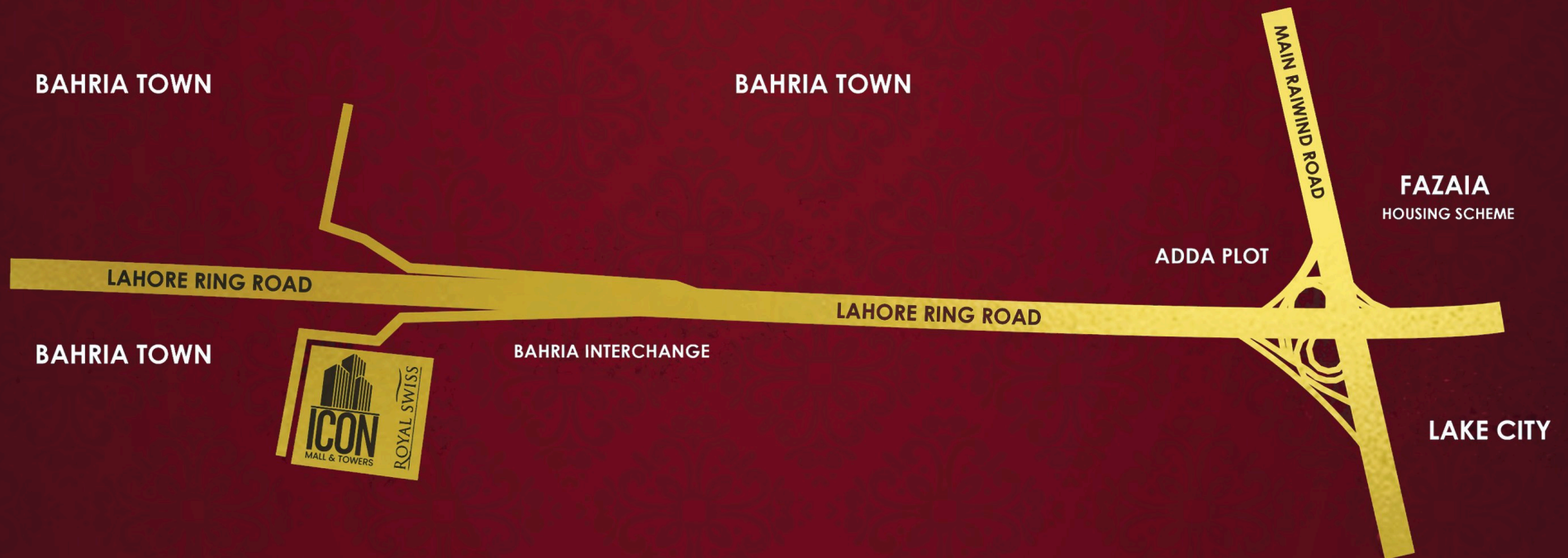


# PREMIUM AMENITIES



# PRESTIGIOUS LOCATION

Icon Mall is strategically positioned at a prime location, directly facing the Lahore Ring Road near Bahria Interchange. This central connectivity ensures smooth and convenient access from all major areas of the city, making it an ideal destination for businesses, visitors, and investors seeking high visibility and seamless accessibility.





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